# Revolutionizing Global Trade with Blockchain-Powered Document Verification

**By DigiChain Innovations** 





# DIGICHAIN

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## INTRODUCTION

DigiChain Innovations is a Web3 agency specializing in enterprise blockchain solutions, focusing on trade digitization, supply chain traceability, and tokenization to drive innovation and efficiency.



## PROBLEM STATEMENT



Paper Based Processes



High Transaction Cost



Settlement Delays



Lack of Transparency



Regulatory Compliance

**Every problem is a gift - without problems we would not grow** ANTHONY ROBBINS



# SOLUTION - TRUSTAMP



Click here to watch demo video



# MARKET OPPORTUNITY

Global Trade Market Size	Digital Trade Finance	Target Market	Initial Focus
\$28 Trillion Annually	\$12 trillion by 2026, growing at a CAGR of 10%.	- Shipping & Logistics, Importers and Exporters -Financial institutions and banks handling trade finance.	Australia and the Asia-Pacific region, where trade is a critical economic pillar.



### PRODUCT OVERVIEW

#### **Current Stage: MVP**

- Fully functional platform for document
   verification, transfer, and settlement.
- Integrated with **blockchain** for security and smart contracts for automation.
- Supports stablecoin settlement for instant payments.

#### **Key Features:**

- Secure document verification (Bill of Lading, trade contracts).
- Transfer of ownership based on escrow conditions.
- Real-time, automatic settlement with stablecoins.
- API integration for enterprise clients.
- Compliance with international trade standards (AML, KYC).



# QUANTITATIVE ANALYSIS

Aspect	Traditional Process	Proposed Solution	Benefits
Document Processing	\$200 per document	\$50 per document	75% cost reduction
Transaction Time	5-10 days	1-2 hours	90%-time reduction
Transaction Costs	5-7% of trade value	1-2% of trade value	Up to 80% cost savings
Fraud Risk	High	Low	Improved security
Error Rates	10%	<1%	Enhanced accuracy



## TRACTION AND MILESTONES



**MVP Launched** 

Working product ready and tested.



**Industry Partners:** 

Engaged with key industry players in trade finance and logistics



**Sales Team Engaged:** 

Actively working on customer acquisition and finalizing pilot projects with several potential clients.



**Customer Pipeline:** 

Early interest from companies and Government Institutions; pilot projects under discussion.

#### **Business Model Canvas**

#### **Key Partners**



Blockchain Platforms: Platforms providing blockchain infrastructure (e.g., XDC Network) to build on

Stablecoin Providers: Partners providing stablecoin settlement solutions for instant trade settlement.

Trade Finance Institutions: Banks and other institutions involved in trade finance, using the platform for document verification and settlement.

Logistics and Customs Authorities: Entities involved in international trade for seamless document compliance and verification.

Tech Providers: Partners offering API and integration solutions for large enterprise clients.

#### **Key Activities**



- Platform Development
- Smart Contract Execution
- Partnership Management
- Customer Acquisition and Support

#### **Value Propositions**



- Secure Trade Document Verification
- Automated Transfer of Ownership
- Instant Trade Settlement
- Compliance and Auditability
- Cost & Time Efficiency

#### **Customer Relationships**



#### **Customer Segments**



- Dedicated Account
   Management
   Logistic
   Compar
- Automated Services
- Education and Training
- Logistics and Shipping Companies.
- Importers/Exporters
- Trade Finance Institutions
- Regulatory Bodies & Customs Authorities
- Stablecoin Users/Providers

#### **Key Resources**



- Blockchain Infrastructure
- Stablecoin Partnerships
- Smart Contracts
- · Trade and Legal Expertise
- Sales and Marketing Teams

#### Channels



- Direct Sales
- Partnerships
- Online Platform
- Industry Events

#### Cost Structure



Blockchain Development Costs: Investment in the blockchain infrastructure, smart contracts, and security.

Operational Costs: Salaries for the development, sales, marketing, and customer support teams.

Partnership Fees: Costs associated with partnerships (e.g., stablecoin providers, regulatory bodies).

Compliance and Legal Costs: Ensuring the platform complies with international trade and finance regulations.

Marketing and Sales: Costs related to acquiring and retaining customers through various channels.

#### **Revenue Streams**



Subscription Fees: Offering tiered pricing models based on the volume of documents verified and settled through the platform.

Transaction Fees: Charging a fee for each successful trade document transfer and settlement.

API Integration Fees: Charging for API integration services for large enterprises that need to connect their existing systems to TruStamp.

Premium Support Plans: Offering enhanced customer support services for large clients



## COMPETITIVE LANDSCAPE

Competitor	Weakness	TruStamp Advantage
TradeLense Bolero Marcopolo	Limited to specific consortium partners  Paper-centric processes  Focus on financing only	Open API for any enterprise  Blockchain-based verification  Full document lifecycle  Management



### WHY INVEST IN TRUSTAMP

- MVP Ready: Platform developed, tested, and ready to scale.
- **Huge Market**: Positioned to disrupt the multi-trillion-dollar global trade industry.
- **Early Traction**: Strong partnerships and working towars a solid pipeline of potential customers.
- Experienced Team: Proven track record in blockchain, trade finance, and enterprise solutions.
- Clear Path to Revenue: Multiple revenue streams with a scalable business model.



### NEXT STEPS

- **Seed Investment**: Drive customer acquisition and partnerships.
- Expand the team: Hiring in sales, marketing, and product development.
- Launch Pilots: With early adopters and partners.
- Scale: Execute go-to-market strategy and grow internationally.



# **TEAM**



**Suheb Ahmed**Co-Founder



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# THANK YOU

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